

<http://www.soundexpressiongreetings.com/>

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Contact: Kelli Fusaro, 484-769-5250,
songsbykelli@comcast.net

SOUND EXPRESSIONS RELEASES NEW CUSTOMIZABLE GREETING CARD

READING, PA – When Kelli Fusaro, CEO and Owner of Sound Expressions, LLC, decided to sell customizable greetings to businesses and organizations, she never expected to receive so many calls about musical cards the individual customer could personalize.

In response to the calls, Fusaro became determined to create a retail greeting card which the consumer could personalize in the comfort of his or her own home. With her vision in mind, she employed part-time graphic designer Amber Kelly to help make the vision a reality. After a month of drafting designs, Fusaro and her designer created the first-ever Sound Expressions, LLC retail product—a completely customizable musical greeting card.

The card features an empty frame on its front panel in which the customer can insert a photograph or artistic creation. Inside the card is a sound module equipped with a mini-recorder and speaker. These are what the consumer will use to record his or her personal message. Instructions are included in the package as well, and are very easy to follow. The card is being released for sale this holiday season.

Sound Expression, LLC specializes in musical greetings, and offers additional products and services such as customized photo cookies and unique feather wreaths. All sounds used by Sound Expressions, LLC for the musical greetings are provided by the clients. This ensures the greetings are truly customized to the needs of the client.



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Sound Expressions, LLC is located at 20 Calais Drive in Reading, Pennsylvania and operates Monday through Thursday from 8:30 a.m. to 4:30 p.m.

Sound Expressions, LLC is America's leader in personalized musical greeting cards, brochures, and favors for both businesses and special events. The mission of the company is to create quality custom products which utilize sound to encourage expression between businesses and individuals.